

Matt Weaver

West Lafayette, IN
📞 +1-317-378-9577 ✉ weavemat000@gmail.com 🌐 mattTweaver.com

EDUCATION

Purdue University

Aug 2021 - Dec 2024

Bachelor of Science, UX Design, Psychology

- **GPA:** 3.73/4.0
- **Achievements:** Cum Laude, Dean's List every Fall and Spring term.

EXPERIENCE

Purdue Experience Studio

Aug 2024 - Dec 2024

Project Owner

West Lafayette, IN

Managed cross-functional teams of 5-6 to improve product experiences, streamline workflows, and meet stakeholder objectives across multiple projects.

- Facilitated UX strategies and discovery workshops to enhance team collaboration, creativity, and delivery of user-centered solutions.
- Optimized ULINE's web catalog experience and developed Knowsy's mobile app, collaborating with product teams to enhance usability, streamline workflows, and align solutions with stakeholder objectives.

Purdue University

Aug 2023 - Dec 2023

Lead Designer

Purdue Experience Studio

Led a team of 6 designers in prototyping a comprehensive web toolkit, enhancing resources and support for Writing Program Administrators nationwide.

- Identified key pain points in stakeholders' journeys through user interviews, task analysis, and card-sorting workshops, leading to improved design solutions that addressed user needs.
- Usability tested and delivered a prototyped toolkit that streamlined administration for 100+ users.

Open Lab

May 2023 - Jun 2023

UX Design Intern

Newcastle upon Tyne, ENG

Collaborated with 2 designers to research and design a digital tool for VCSE practitioners, aimed at bridging the digital divide in Northeast England.

- Led stakeholder interviews and facilitated ideation sessions to uncover user needs, synthesize insights, and drive design decisions.
- Iterated on wireframes and prototypes, incorporating stakeholder feedback to refine the MVP, which reduced business costs by enabling VCSEs to collaborate more effectively and strengthened community engagement.

OnBoard

Jan 2023 - May 2023

Product Designer

Purdue Experience Studio

Collaborated with a team of 6 designers to create an external website using the OnBoard enterprise design system, improving the process for aspiring board applicants to easily find and apply for positions.

- Conducted 5 user discovery interviews, concept sketching, and usability tests, leading to optimized dashboard features and a 40% improvement in end-user usability.
- Created a cohesive onboarding experience through data analysis and competitor market research, resulting in improved user engagement and satisfaction.
- OnBoard adopted our design after handoff and continues to iterate for future development.

SKILLS

- **Research Skills:** Empathy Mapping, Data Analysis, Usability Testing, User Interviews, Affinity Diagramming, Experience Mapping, User Personas, Comparative Analysis, Storyboarding, Survey Data, Ethnographic Research, Communication, Design Reviews
- **Design Skills:** Prototyping, Creative Ideation, Agile Methodology, Wireframing, Concept Sketching, Co-Design, Responsive Design, Information Architecture, Design Systems, Cross-Functional Team Collaboration, User Flows, Design Critique, Web Design, Content Design
- **Technical Skills:** Figma, CSS, HTML, Miro, Adobe Illustrator, Adobe After Effects, Wix, Tableau

CERTIFICATES & AWARDS

- **Collaborative Leadership:** Purdue Department of Educational Studies
- **Outstanding Student Award:** Acknowledged for my academic excellence at Purdue University